



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 5373709

Schedule Dates 10/25/22-10/31/22
Advertiser Van Hollen for Senate-D (105889)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.8082 (1772845)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Jones,Rachel
Phone/Fax /
CPE 8082
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.8082
Van Hollen 10/25-10/31

Date Entered 08/25/22
Last Modified 08/25/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,992.50
Net Total \$33,957.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2022	42	\$31,500.00
Nov. 2022	9	\$8,450.00
Grand Total:	51	\$39,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/22-10/27/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1				3	\$400.00	\$1,200.00	Washington (WJLA)		8/25/22
2.0	Normal Line / SPOT	10/25/22-10/28/22	3	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		8/25/22
3.0	Normal Line / SPOT	10/31/22-10/31/22	3	:30	6:58A- ABC-Good Morning America		1							1	\$700.00	\$700.00	Washington (WJLA)		8/25/22
4.0	Normal Line / SPOT	10/25/22-10/28/22	3	:30	8A- ABC-Good Morning America			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		8/25/22
5.0	Normal Line / SPOT	10/31/22-10/31/22	3	:30	8A- ABC-Good Morning America		1							1	\$700.00	\$700.00	Washington (WJLA)		8/25/22
6.0	Normal Line / SPOT	10/30/22-10/30/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		8/25/22
7.0	Normal Line / SPOT	10/26/22-10/28/22	3	:30	9A- Live with Kelly				1		1			2	\$300.00	\$600.00	Washington (WJLA)		8/25/22
8.0	Normal Line / SPOT	10/27/22-10/27/22	3	:30	10:58:25A- ABC-The View					1				1	\$500.00	\$500.00	Washington (WJLA)		8/25/22
9.0	Normal Line / SPOT	10/31/22-10/31/22	3	:30	10:58:25A- ABC-The View		1							1	\$500.00	\$500.00	Washington (WJLA)		8/25/22
10.0	Normal Line / SPOT	10/26/22-10/26/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1					1	\$300.00	\$300.00	Washington (WJLA)		8/25/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/25/22-10/25/22	3	:30	12:57:56P- ABC-GMA3: What You Need to Know			1						1	\$300.00	\$300.00	Washington (WJLA)		8/25/22
12.0	Normal Line / SPOT	10/28/22-10/28/22	3	:30	2P- ABC-General Hospital						1			1	\$400.00	\$400.00	Washington (WJLA)		8/25/22
13.0	Normal Line / SPOT	10/26/22-10/26/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1					1	\$300.00	\$300.00	Washington (WJLA)		8/25/22
14.0	Normal Line / SPOT	10/25/22-10/28/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		8/25/22
15.0	Normal Line / SPOT	10/31/22-10/31/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$450.00	\$450.00	Washington (WJLA)		8/25/22
16.0	Normal Line / SPOT	10/25/22-10/28/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		8/25/22
17.0	Normal Line / SPOT	10/31/22-10/31/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$700.00	\$700.00	Washington (WJLA)		8/25/22
18.0	Normal Line / Access	10/25/22-10/28/22	3	:30	6:58:46P- Wheel Of Fortune			1		1	1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		8/25/22
19.0	Normal Line / Access	10/31/22-10/31/22	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		8/25/22
20.0	Normal Line / Access	10/25/22-10/28/22	3	:30	7:27:41P- Jeopardy			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		8/25/22
21.0	Normal Line / Access	10/31/22-10/31/22	3	:30	7:27:41P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		8/25/22

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22.0	Normal Line / Prime	10/31/22-10/31/22	3	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		8/25/22
23.0	Normal Line / Prime	10/28/22-10/28/22	3	:30	9P- ABC-20/20 (Friday)						1			1	\$1,500.00	\$1,500.00	Washington (WJLA)		8/25/22
24.0	Normal Line / Prime	10/30/22-10/30/22	3	:30	9P- ABC-Celebrity Wheel of Fortune (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		8/25/22
25.0	Normal Line / SPOT	10/25/22-10/27/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1				3	\$500.00	\$1,500.00	Washington (WJLA)		8/25/22
26.0	Normal Line / SPOT	10/31/22-10/31/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$500.00	\$500.00	Washington (WJLA)		8/25/22
27.0	Normal Line / SPOT	10/29/22-10/29/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$150.00	\$150.00	Washington (WJLA)		8/25/22
28.0	Normal Line / SPOT	10/30/22-10/30/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$200.00	\$200.00	Washington (WJLA)		8/25/22
29.0	Normal Line / SPOT	10/28/22-10/28/22	3	:30	11:35P- ABC-Jimmy Kimmel						1			1	\$300.00	\$300.00	Washington (WJLA)		8/25/22

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